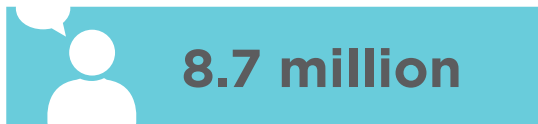




- Is financial advice only about the numbers?
- Does your financial adviser provide you with added value that is sometimes overlooked?

In this infographic, we break down some of the intangible value that financial advisers provide that help you reach your financial goals

Australians are looking for professional financial advice now more than ever.<sup>1</sup>



have unmet financial advice needs



don't know where to turn to for affordable advice that they can trust.

In fact, 59% of Australians list Full Financial Freedom and Independence as their number one aspiration for the future.<sup>2</sup>

However, financial stress is still a huge issue for Aussies, and it impacts our lives in a number of ways.<sup>3</sup>

What areas of our lives does financial stress impact?



HEALTH



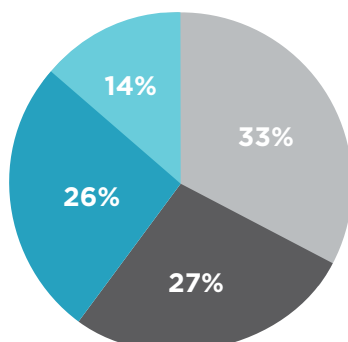
RELATIONSHIPS AT HOME



PRODUCTIVITY AT WORK



ATTENDANCE AT WORK



- Health
- Relationships at home
- Productivity at work
- Attendance at work

Financial Advisers help to alleviate some of this stress and help their clients reach their financial goals through: <sup>4</sup>



Knowing what's important to you



Protecting your family for the future



Making the most out of super

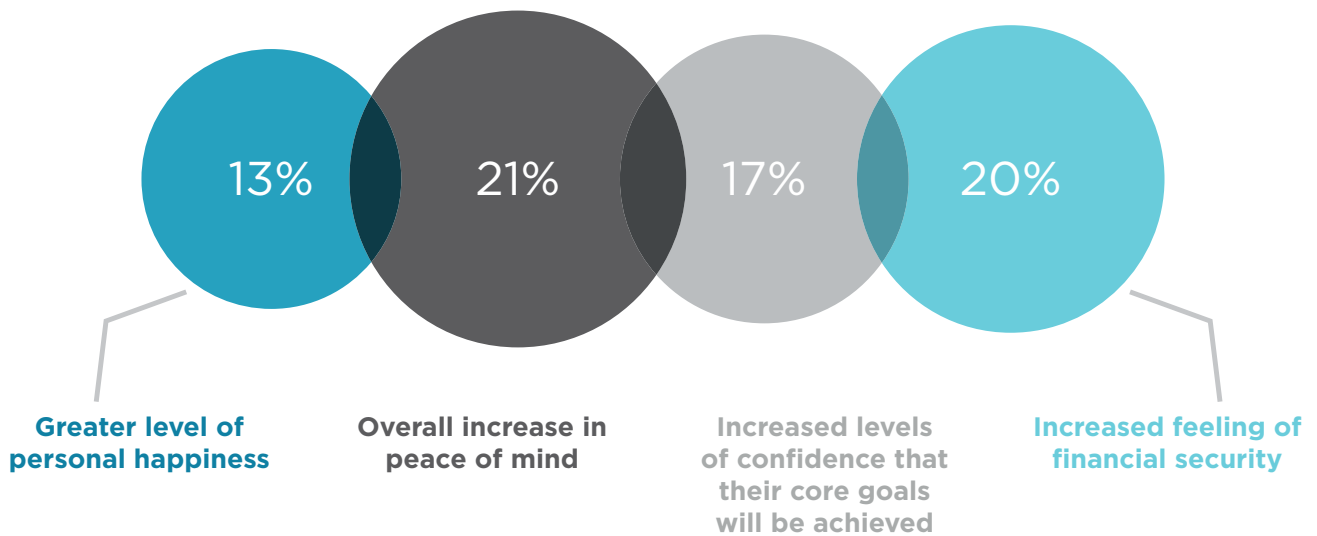


Protecting your assets



Helping you plan for retirement

According to a 2015 IOOF report <sup>5</sup>, clients who receive ongoing financial planning advice experience:



If you would like to find out more please contact us

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<sup>1</sup> SunSuper. 2017. Value of Advice Report. Available at: <https://sunsuper.i-events.info/pub/pubType/EO/pubID/zzzz59cc2ead08b46896/interface.html>

<sup>2</sup> Ibid.

<sup>3</sup> Ibid.

<sup>4</sup> IOOF. 2015. The true value of advice. Available at: <https://www.ioof.com.au/financial-advice/understanding-financial-advice/how-financial-advice-can-help>

<sup>5</sup> Ibid.